



# COLORADO

Office of Economic Development  
& International Trade

## EMPLOYEE OWNERSHIP COMMISSION: MARKETING COMMITTEE

THURSDAY, OCTOBER 17, 2019

1600 N. Broadway, Suite 2500

Sand Dunes Room

Denver, CO 80202 1:00 p.m. – 2:00 p.m.

**Dial In: 877.820.7831; Participant Code 833700**

Present: Wiener; Gripne; Beres; Kovacs; guest Bruce Mayer

### AGENDA

Section 1 1:00 p.m.

#### General Updates and Discussion

- **General housekeeping**, need help with Agenda and posting meeting minutes- Gripne offered 4 hours /week, Wiener offered 2 hours week Group
- **Governor's Roundtable on EO; Oct 29 at OEDIT**
  - Crucial to building network of attorney service providers
  - Agenda, invite, location, date determined.
  - Help with invite list and reach out to attorneys across Colorado.
- **Pilot program- select 5 firms for initial conversion pilot**
  - Learn to build 1 car before doing 100,000 learn from the pilot
  - Jeff Kraft working with 3 finance entities who may be interested in pilot participation
  - Will be Revolving Loan Fund activation up to \$10k for these
  - OEDIT mini-grant program up to \$5 match for \$5k from business owner, \$10k total
- **Gripne**
  - EO Giving circle- start now
  - DBJ \$18k Who's Who for EO
  - Very successful
  - Will send PDF sample
  - Good concept to use
- **Wiener**
  - Help with list of invites for Governor's EO Roundtable
  - Important to invite all attorneys who are or may be interested in EO work
  - Bulk up pipeline
  - Target practice manager for Corporate, M&A, Employment within the larger firms

Section 2 2:00p.m.

#### ADJOURN





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